

# Newsletter March 2012

DENNIS & HEATHER DALLA, BOX 178, WAROOKA SA 5577



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## Money in the future



New data released by the Bureau of Statistics shows that Australian Sheep Numbers have increased by nearly 5% to 74.3 million (source: Farm Weekly Jan 5, 2012). Not surprising considering the great wool and lamb prices received by growers in 2011, building on from the previous years.

BUT BETTER NEWS is that wool prices are predicted to remain steady over the next four years While lamb prices may drop slightly, consumption and overall demand will increase, ABARE still thinks lamb could be selling for 470cents/kg until 2016 (source: Farm Weekly March 8, 2012).

### Some 2012 sale rams

At Orrie Cowie we believe we have the right balance between wool and meat to take advantage of these favourable trading conditions—Merinos for Profit—has been Orrie Cowie's motto for many years. At our 2012 shearing the ewes consistently cut over 8kg fleece wool into the press, of nourished pearly white elite wool measuring < 21 $\mu$  across all mo lines. They had also reared at least one lamb growing fast enough to sell at 26kg in less than 10 months.



### Important Dates:

- SA MERINO EXPO-BURRA 20TH MARCH 2012
- BROKEN HILL AGFAIR 4TH-5TH MAY 2012
- ASWS, BENDIGO 20TH-22ND JULY
- PRE-SALE INSPECTION 7TH AUGUST 2012
- PRE-SALE PARTY 7TH AUGUST 2012
- **ANNUAL RAM SALE 8H AUGUST 2012**
- **DON'T MISS IT!**
- ORRIE COWIE WEBSITE WORTH A VISIT



Also breeders of  
**RW** Redwood  
**WS** White Suffolks

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Call us to receive our newsletter &/or sale catalogue when available

**Better rams breed better lambs -**  
**The right wool from the right genetics on the right bodies**  
Orrie Cowie continues to be one of the nation's leading flocks  
**Visit our website: [www.orriecowie.com.au](http://www.orriecowie.com.au)**  
♦ Quality robust Merino & Poll Merinos backed with full & factual performance data ♦  
**Come and see for yourself**  
**Next Annual Sale - Wednesday 8th August 2012 -**



MN3V



**RIGHT CHOICE - The RIGHT WOOL from the RIGHT GENETICS on the RIGHT BODIES**

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## Not to be missed - 8th August @ Orrie Cowie



Watch out for more sons of Exceller, half-brothers to Exceller108. (pictured, who cut 20.5kg of 18.3 $\mu$  wool for 13 months wool growth as 2y.o. and weighed 128kg). They were consistently 30-40% above the group average for GFW: rich, nourished pearly white, deeply crimped wool.

Exceller 108 currently testing 17.8 $\mu$  FD as a 2.5 y.o. on display at Burra.

WHERE  
QUALITY IS  
JUST THE  
BEGINNING

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Watch out for the sons of Nepowie 16.  
They were consistently 30-40% above the group  
Average for body weight and growth—showing  
Early maturing traits to meet the meat market



*Orrie Cowie is addressing the total needs of sheep producers by applying rigorous selection pressure on early growth, carcase and maternal traits as well as maintaining the frame, wool weights and wool quality we are renowned for. We care about your breeding program and your wool clip. Our rams are guaranteed to perform or you get a replacement. Just talk with us for advice.*

Visit our new website: [www.orriecowie.com.au](http://www.orriecowie.com.au)

## BETTER RAMS BREED BETTER LAMBS - Feedlot Fact-oratory



**2012 feedlot lambs**

Last year we put over 2,000 lambs through the feedlot, Lambs out of Orrie Cowie merino ewes mated to our Redwood White Suffolk rams were amongst the quickest to finish while pure Orrie Cowie merino/poll merino lambs took 9-10 months to sell as heavy lambs. Feeding well bred lambs is easy.



**Weighing lambs regularly**