Newsletter March 2013

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"What do you get when you cross a sheep with a kangaroo? A. a woolly jumper

WELL WOOL IS CERTAINLY JUMPING AT ORRIE COWIE, - JUMPING OUT OF THE SKIN THAT IS.

We completed our main shearing in early February.

Our wool clip left us all agog, particularly Elders agents Roger Daniell & Adam Pitt who visited us when we were shearing.

Despite the very dry spring

and summer, our ewes consistently put **9kg** in the press of sound, white, nourished crimpy wool, 100mm + long & measuring less than 21µ. The best mob had skirted fleece weights over **11kg**, and averaging **119mm length**. Do I hear you say" they were dry ewes" Not a bit — all these ewes reared at least one lamb.

In 2013, in autumn weaned 104% & in spring123%.



Sheep numbers in Australia continue to rise by 2.6% in both SA & nationally, and 53% of the national ewe flock mated to Merinos. Export earnings from wool are forecast to rise by 17% in 2013-14 (source: ABARE March quarter 2013 report)

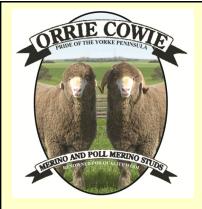
BETTER NEWS is that wool prices predicted to remain steady until 2016 (source: Farm Weekly March 8, 2012) are in fact increasing.

With the national average GFW at 4.4kg/hd (SA is 5kg/hd), (source: AWI Forecast report Dec 2012), Orrie Cowie at 9kg/hd, it has never been a better time to get into Orrie Cowie genetics.

"Remember the rams are very fertile and the ewes cut heaps of wool" Dennis

Important Dates:

- SA MERINO EXPO-BURRA 19TH MARCH 2013
- Karoonda Farm Fair
 5th-6th April 2013
- ASWS, BENDIGO 19TH-21ST JULY 2013
- HAMILTON SHEEPVENTION 5-6TH AUGUST 2013
- PRE-SALE INSPECTION 13TH AUGUST 2013
- Pre-sale Party 13th August 2013
- ANNUAL RAM SALE 14H AUGUST 2013
- DON'T MISS IT!
- YP FIELD DAYS 24-26th September '13



The right wool from the right genetics on the right bodies Orrie Cowie continues to be one of the nation's leading flocks Visit our website : www.orriecowie.com.au

Better rams breed better lambs

Quality robust Poll Merinos and Merinos backed with factual performance data
 Come and see for yourself

Next annual sale—Wednesday 14th August 2013

Call us to receive our newsletter &/or sale catalogue when available

Also breeders of **REDWOOD** White Suffolks and Poll Dorsets



Email: orrie_cowie@bigpond.com



RIGHT CHOICE - The RIGHT WOOL from the RIGHT GENETICS on the RIGHT BODIES

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Not to be missed - 14th August @ Orrie Cowie



Watch out for more sons of Exceller, half-brothers to Exceller108. (pictured, who cut 20.5kg of 18.3μ wool for 13 months wool growth as 2y.o. and weighed 128kg: this fleece is currently on display at the National Wool Selling Centre). The Exceller lambs are consistently 30-

40% above the group average for GFW: rich, nourished pearly white, deeply crimped wool. Exceller 108 currently testing 18.3μ FD as a 3.5 y.o. on display at Burra.

WHERE QUALITY IS JUST THE BEGINNING

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Watch out for the sons of Nepowie 16. They were consistently 30-40% above the group Average for body weight and growth—showing Early maturing traits to meet the meat market



Orrie Cowie is addressing the total needs of sheep producers by applying rigorous selection pressure on early growth, carcase and maternal traits as well as maintaining the frame, wool weights and wool quality we are renowned for. We care about your breeding program and your wool clip. Our rams are guaranteed to perform or you get a replacement. Just talk with us for advice.

Visit our website: www.orriecowie.com.au

BETTER RAMS BREED BETTER LAMBS - Feedlot Fact-oratory



2012 feedlot lambs

Last year we put over 2,000 lambs through the feedlot, Lambs out of Orrie Cowie merino ewes mated to our Redwood White Suffolk rams were amongst the quickest to finish while pure Orrie Cowie merino/poll merino lambs took 9-10 months to sell as heavy lambs. Feeding well bred lambs is easy.



Weighing lambs regularly