Newsletter July 2016



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WANT MORE MONEY IN YOUR POCKET?

More Wool

At a recent local Elders workshop on livestock production, Elders, Roger Daniell was quoted "the easiest way to increase your income, is to increase wool cut/head.

The SA state average is 5.5kg /head and for our region is 7kg/hd. Orrie Cowie ewes have for decades, consistently averaged around 9 kg/head as well as rearing at least one lamb. Our elite ewes cut in excess of 10kg/head and up to nearly 13kg/hd.

That's profit in the pocket!



Analysing the data on ourpast and current influential sires, it is understandable.

e.g. Exceller 108 cut 20.5kg of 18.2µm wool in 13mths .and his progeny were on average 40% better for wool cut in their drop.



Semen sire Trojan is a trait leader with Merinoselect for YCFW and YWT, and his young progeny show similar or improved traits such as 150605 (poll son) has outstanding wool cut and growth.

150062 (being offered at Dubbo), son of M222, is also a Merinoselect trait leader for YCFW.

Other sires and their progeny show similar results.

Of course heavy wool cuts need to be combined with carcase, robustness and fertility. Our 2015 April/May drop are showing terrific growth for age combined with dense, crimpy, nourished white wool.



Important Dates:

- SA MERINO FIELD DAYS,
 BURRA 22ND MARCH '16
- BROKEN HILL AGFAIR
 6-7_{TH} MAY 2016
- SE MERINO FIELD DAYS 27THJULY 2016
- ASWS-BENDIGO
 15-17 TH JULY 2016
- HAMILTON SHEEPVEN-TION 1-2ND AUG 2016
- PRE-SALE INSPECTION
 9TH AUGUST 2016
- PRE-SALE BIRTHDAY PARTY
 9TH AUGUST 2016
- 51ST ANNUAL
 RAM SALE
 10TH AUG 2016
- Don't miss it
- DUBBO NATIONAL
 23-25TH AUG'16
- MERINO INSIGHT &

 ADELAIDE SHOW

 4TH-9TH SEPT 2016



THE RIGHT CHOICE:

RIGHT GENETICS on the RIGHT BODIES with the RIGHT WOOL

Orrie Cowie continues to be one of the nation's leading flocks

Visit our website: www.orriecowie.com.au

≈ Quality robust Poll Merinos & Merinos backed with factual performance data and ASBV's ≈

COME AND SEE FOR YOURSELF

51st Annual sale: Wednesday 10th August 2016, Auction 1.00 p.m.

Contact us to receive our newsletter &/or sale catalogue when available

RIGHT CHOICE - The RIGHT WOOL from the RIGHT GENETICS on the RIGHT BODIES

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WHERE
QUALITY IS
JUST THE
BEGINNING

BRED TOUGH TO THRIVE

& SURVIVE

& YOUR
PURCHASE IS
GUARANTEED
TO PERFORM

Orrie Cowie NEWS

SHOWS

Orrie Cowie has had an extremely successful year at the Autumn Shows and Field Days.

At Canberra:

Exceller 100 achieved Reserve Champion Finemedium Ram. Trojan got-Champion Medium-Strong Ram. Exceller 408 got Reserve Champion woolly Poll Ram. Also awarded Champion Fine-medium Poll Ewe and Reserve Champion Medium/Strong ewe and Reserve Champion Fine-Medium Poll Ewe.

At SA Merino Field Days in March at Burra, we were awarded 2nd and 3rd in the "Burra Ram", plus 4th and 5th in the State pair.



At Hay Merino Sheep Show we had a trifecta, winning Grand Champion and Reserve Grand Champion Ewe and the Group of Five.

ON-PROPERTY SALE 10th August 2016

Our on-property ram sale is fast approaching and preparations are well underway.

On top of the list is the 124 quality poll merino and merino rams for auction. Most of them are regulation March shorn April/May 2015 drop with excellent growth and wool cut of quality white nourished wools renowned at Orrie Cowie, some are regulation August shorn, 2014 spring drops. ASBV's displayed as well as the factual data.

There is no mini-auction this year hence more rams in the auction for your selection and another 80 pricegraded rams available.

The Redwood White Suffolks and Poll Dorsets will be auctioned immediately after the Orrie Cowie auction. These 40 young May/June 2015 drop rams exhibit excellent muscle, length of body and growth rate.

LAMBING

We had a good lambing spring 2015 with 114% in the merinos, single sire mating at 2% for a 35 day joining period.

Our April-May 2016 drop have just been weaned at 105%, single sire mating of 1.5% for a 35 day joining period We thank the local NRM board for their support in fox-baiting the Peesey Swamp.

MULTI VENDOR SALES

This year we are also offering 5 poll rams at Hamilton, 2 at Dubbo, 1 at Classings Classic and 2 at Adelaide. Contact us for more details or visit ourwebsite.



Visit our website: www.orriecowie.com.au



2015 onproperty ram sale

