

Newsletter July 2011



DENNIS & HEATHER DALLA, BOX 178, WAROOKA SA 5577

Ph 08 8854 5250, fax 08 8854 5306,

Email: orrie_cowie@bigpond.com
Website: www.orriecowie.com.au

Orrie Cowie – profitable, easy-care sheep \$ results



9 m.o. Ram lambs
- outstanding for growth
For sale on-property

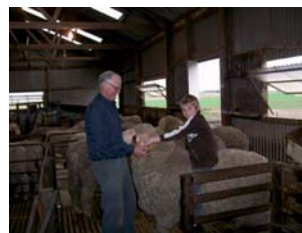
A self-replacing merino flock never looked better with the current prices for lambs and wool.

Orrie Cowie is meeting the total needs of today's sheep producers with rigorous selection pressure on early growth, carcase & maternal traits while maintaining the frame, wool weights & wool quality we are renowned for.

PHOTO RIGHT: 10mths wool, July 2011

The RIGHT BODY

Large, robust meaty bodies designed to meet today's meat market. Merino lambs with Orrie Cowie genetics outperformed other bloodlines in our feedlot in 2010, reaching heavier weights at an earlier age.



As big as ponies!
Son of OC Big Bruce

The RIGHT WOOL

The white, stylish, nourished, wool helps protect the fleece from dust and rain as well as reducing the risk of flystrike. The right quality also comes with the right quantity. At our last shearing, our ewes averaged 20-25 fleeces per bale (i.e. over 8kg skirted each) and no bale was over 20μ.



The RIGHT GENETICS

Several new sires were purchased in 2009 to complement our "home-grown" sires: easy-care rams with plain bodies and quality wool.

Watch out for sons of:

OC Big Bruce, OC Exceller, OC Prince, Nepowie16, Ralph, Alfoxton, Regent 66, in a truly outstanding line-up of rams at our on-property sale on

10th August 2011

Important Dates for 2011:

- **10TH AUGUST**
ON-PROPERTY
RAM SALE
DON'T MISS IT!
- 9TH AUGUST
PRE-SALE
INSPECTION DAY
- 9TH AUGUST
PRE-SALE
"SHED PARTY"
- ASWS, BENDIGO
15TH-17TH JULY
- HAMILTON SHEEPVENTION
1ST-2ND AUGUST
- YP FIELD DAYS –
PASKEVILLE
29TH SEPT-1ST OCT
- **FLOCK RAMS**
AVAILABLE



Also breeders of
RW Redwood
WS White Suffolks



National Johne's Program
MN3V

Better rams breed better lambs -

The right wool from the right genetics on the right bodies

Orrie Cowie continues to be one of the nation's leading flocks

Visit our website: www.orriecowie.com.au

♦ Quality robust Merino & Poll Merinos backed with full & factual performance data ♦

Come and see for yourself

Next Annual Sale - Wednesday 10th August 2011 -

Dennis & Heather Dalla ♦ Phone: (08) 8854 5250 ♦ Email: orriecowie@bigpond.com
Dennis: 0419 032 824 ♦ Heather: 0417 898 474

Call us to receive our newsletter &/or sale catalogue when available

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Outstanding line-up for 10th August



Son of Exceller (taken June 2011)

Selection of April/May 2010 drop (taken March 2011)



097603
Son of OC Prince
(taken March 2011)



Selection of August/September 2011 drop (taken March 2011)



Sons of Big Bruce & Exceller
(taken March 2011)



Son of Ralph
(taken June 2011)

REDWOOD

GENETICS HAVE
BEEN WIDELY
SELECTED AND
DEVELOPED WITH
YOU IN MIND

Redwood White Suffolks ... money for lamb producers

GOOD DOING ABILITY & FAST GROWTH RATE

A prime aim, simply means more lambs off the top in the first draft—more \$ for you.



A GREAT LINE-UP
OF YOUNG RAMS
FOR SALE AT AUCTION
WEDNESDAY
10TH August 2011

BARE HEAD & BARE BELLY
And the points are white
And the wool combs easier.

MORE MEAT WHERE IT COUNTS

Selection for high growth rates in high value meat cuts—more \$ for you.

